Andrew Holbrook

Senior Frontend Engineer

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Senior Software Engineer with 10+ years in front-end development. Specializes in React, Next.js, and Flutter, focusing on scalable, high-performance applications. Experienced in leading teams and driving product innovation.

Work Experience

Chatbooks - Senior Frontend Engineer

March 2019 - December 2024

- Optimized Flutter codebase by transitioning a mobile-first design to a fully responsive, desktopready solution, significantly improving cross-device performance.
- Implemented Swagger/OpenAPI for streamlined code generation with React Query, simplifying mutation handling and improving API integration efficiency.
- Launched a greenfield Next.js project, making key architectural decisions for scalable state management and form handling, laying the foundation for future development.
- Led the development of a web cart, driving cross-functional collaboration and delivering a seamless shopping experience with improved performance.
- Transitioned marketing site from WordPress to React + Prismic, modernizing the user experience and optimizing content management workflows.

Sling TV - Senior Software Engineer

February 2018 - March 2019

- Developed core features using AngularJS, SASS, and Redux, driving increased user engagement.
- Consolidated AngularJS libraries, improving maintainability and reducing bundle size.
- Modernized state management by transitioning to Redux, reducing bugs and improving application consistency.

MasterControl - Software Engineer II

January 2014 - February 2018

- Received Innovation Award for the QuickNav feature, significantly reducing task completion time.
- Designed stateful UI architecture using ngrx/store, optimizing user experience and system performance.
- Led a team of junior developers, boosting team velocity and ensuring high code quality.